

# GUJARAT TECHNOLOGICAL UNIVERSITY

B.VOC- SEMESTER-I EXAMINATION – WINTER 2025

Subject Code:1112203

Date:01-12-2025

Subject Name: Business Communication

Time:10:30 AM TO 12:30 PM

Total Marks:50

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		Marks
Q.1	(a) Explain how different political ideologies, such as capitalism and socialism, can influence the business environment.	05
	(b) Distinguish between micro factors and macro factors affecting a business environment. Provide an example of each type of factor.	05
Q.2	(a) Discuss the impact of different economic systems, like a market economy and a mixed economy, on businesses operating within them.	05
	(b) Explain the importance of economic indicators like GDP, national income, and per capita income.	05
	<b>OR</b>	
	(b) Discuss the role and regulations surrounding foreign investment in the Indian economy.	05
Q.3	(a) Explain the significance of the Union Budget in shaping India's economic policies.	05
	(b) Analyze the current scenario of the agriculture sector in the Indian economy. Briefly mention any significant challenges faced by these sectors.	05
	<b>OR</b>	
Q.3	(a) Explain the factors contributing to poverty in India.	05
	(b) Analyze the current scenario of service sectors in the Indian economy and explain in detail with examples.	05
Q.4	(a) Briefly explain about the factors contributing to unemployment in India.	05
	(b) Write a short note on Monetary policy of India.	05
	<b>OR</b>	
Q.4	(a) Write a short note on Fiscal policy of India.	05
	(b) Describe the role and key functions of the Reserve Bank of India (RBI) in regulating the Indian financial system.	05
Q.5	(a) How can a business analyze the economic indicators?	05
	(b) Evaluate the current scenario of industrial sector in India. Identify the key challenges and opportunities.	05
	<b>OR</b>	
Q.5	(a) Explain the primary function of NITI Aayog in the context of India's economic development.	05
	(b) Identify two micro factors and two macro factors that might impact a bakery business. Explain how each factor can influence its operations.	05

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