

GUJARAT TECHNOLOGICAL UNIVERSITY**BHMCT - SEMESTER-VII EXAMINATION – WINTER 2025****Subject Code:173304****Date:18-11-2025****Subject Name: Aviation and Cruise Line Operation****Time:10:30 AM to 01:00 PM****Total Marks:70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

	Marks
Q.1 (a) What do you mean by regional Carriers?	03
(b) Briefly explain the structure of airline Industry.	04
(c) Explain the renewal procedures and steps involved in issuing of Airport operators permit?	07
Q.2 (a) Define the trends in domestic passenger airfare.	03
(b) What is the role of Regional Air Carrier?	04
(c) What are various marketing strategies used in Airline industry	07
OR	
(c) Elaborate the railway labor act and airlines?	07
Q.3 (a) What are the types of Passenger Fares?	03
(b) Draw the layout of Cruise.	04
(c) Write short note on-	07
i. Air carrier accounting ii. Flight safety manual	
OR	
Q.3 (a) What is the recruitment process for cruise liner?	03
(b) What are the duties and responsibilities of cruise liner?	04
(c) Write a short note on Safety Audit.	07
Q.4 (a) Write about the origin of Cruise Industry?	03
(b) Explain the departments of DGCA	04
(c) Enlist Name Of seven International Cruise brand Names along with their Route in detail	07
OR	
Q.4 (a) What do you mean by no-frills airfare?	03
(b) What is the procedure of renewal of airline permit?	04
(c) Explain the action need to be taken after acquisition of the aircraft?	07
Q.5 (a) What is computerized Reservation system	03
(b) Discuss the costumer –oriented marketing strategy of airline industry.	04
(c) Explain step by step recruitment process in cruise line operations	07
OR	
Q.5 (a) What is collective bargaining process?	03
(b) Define airline labour relation ?	04
(c) Discuss the role of HRM in aviation. Support your answer?	07
