

**GUJARAT TECHNOLOGICAL UNIVERSITY**

**BHMCT - SEMESTER-VII EXAMINATION – WINTER 2025**

**Subject Code:173303**

**Date:15-11-2025**

**Subject Name: Room Division Management - II**

**Time:10:30 AM to 01:00 PM**

**Total Marks:70**

**Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

- Q.1** (a) What do you understand by primary & secondary colors? **03**  
(b) Classify Fire? **04**  
(c) Write down the elements of Promotion Mix? **07**
- Q.2** (a) Define Ukibana? **03**  
(b) Explain the term SOP? **04**  
(c) Describe different types of Training in details? **07**
- OR**
- (c) Write down the equipment used in Flower Arrangement? **07**
- Q.3** (a) Describe the term Advertisement? **03**  
(b) Write down the first aid procedure for Choking? **04**  
(c) List down the steps of Minibar operations. **07**
- OR**
- Q.3** (a) Define the term Upselling? **03**  
(b) Explain the importance of Front Office Department? **04**  
(c) What is Folio? List down its types? **07**
- Q.4** (a) What is Operating Budget? **03**  
(b) What is the role of Horticulturist? **04**  
(c) Explain Budgetary Cycle? **07**
- OR**
- Q.4** (a) What is First Aid? **03**  
(b) Write down the importance of In House Security? **04**  
(c) Briefly explain different types of Vouchers in hotels? **07**
- Q.5** (a) What do you understand by Turn down service? **03**  
(b) List down different types of keys used in 5star hotels? **04**  
(c) What are the factors to be consider while planning a budget for Housekeeping? **07**
- OR**
- Q.5** (a) What is City Ledger? **03**  
(b) Write a short note on Dealing with Bomb threat? **04**  
(c) Explain in details traditional method of bed making? **07**

\*\*\*\*\*