

GUJARAT TECHNOLOGICAL UNIVERSITY

BHMCT - SEMESTER-VII EXAMINATION – WINTER 2025

Subject Code:173302

Date:13-11-2025

Subject Name: Food & Beverage Control - II

Time:10:30 AM to 01:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

Q.1	(a)	Explain Menu Engineering.	03
	(b)	Discuss any two objectives of “Financial Planning”.	04
	(c)	What factors must be considered in designing and development of fast food outlets?	07
Q.2	(a)	Define “MICE”.	03
	(b)	List down any two item categories in menu engineering.	04
	(c)	Discuss the recent trends in airline catering?	07
OR			
	(c)	Elaborate on Domino’s as a fast food chain.	07
Q.3	(a)	Describe in brief “Railway Catering”.	03
	(b)	List down the factors that contributed to Globalization of fast food.	04
	(c)	What factors must be considered when designing the menu? Elaborate.	07
OR			
Q.3	(a)	Briefly explain the Franchise Disclosure Agreement in QSR.	03
	(b)	Discuss two key reasons why human resource planning is important?	04
	(c)	Elaborate on menu engineering process.	07
Q.4	(a)	Draw a sample airline menu.	03
	(b)	Discuss any two types of budget.	04
	(c)	Discuss service standards for banquets.	07
OR			
Q.4	(a)	Briefly explain “Yield Management”.	03
	(b)	Discuss the importance of a Restaurant Budget.	04
	(c)	What are the service standards for serving meals on a flight?	07
Q.5	(a)	Briefly describe Convention Center.	03
	(b)	Explain why is food costing important?	04
	(c)	List down different types of external Sources of recruitment	07
OR			
Q.5	(a)	Explain in brief Quick Service Restaurant.	03
	(b)	Write a note on the Mobile Catering Services provided by IRCTC.	04
	(c)	Discuss job responsibilities of a convention services manager.	07