

Enrollment No./Seat No.:

GUJARAT TECHNOLOGICAL UNIVERSITY

BBA/MBA INTEGRATED - SEMESTER - III EXAMINATION - WINTER 2025

Subject Code: BB03001061

Date: 10-12-2025

Subject Name: Legal and Ethical Issues in Business

Time: 10:30 AM to 12:00 PM

Total Marks: 50

Instructions

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. USE of SIMPLE calculators AND non-programmable scientific calculators are permitted.

	Marks
Q.1 ALL questions are compulsory	14
(a) Business law	
(b) Acceptance	
(c) Negotiable Instrument	
(d) CSR	
(e) Stakeholders	
(f) Ethical Decision-Making	
(g) Karmyog	
Q.2 Short Note (Any Four out of Six)	16
(a) Remedies available for breach of contract	
(b) Explain the duties of a bank towards its customer.	
(c) What are the Ethical issues in marketing	
(d) Explain the moral and legal aspects of ethical decision-making.	
(e) what is “consideration”? State its essentials.	
(f) Who are whistleblowers? Explain their importance.	
Q.3 “The scope of business law is expanding continuously in response to globalization, technology, and ethical challenges.” Critically evaluate this statement with examples.	10
OR	
Explain the concept of Consumer Protection in India. Discuss the role and importance of the Consumer Protection Act, 2019 in safeguarding consumer rights.	10
Q.4 Define Contract and explain the Essentials of valid contract with examples.	10
OR	
Discuss the relevance of Indian philosophical thought — Bhagavad Gita, Kautilya’s Arthashastra, and Swami Vivekananda — in guiding ethical business leadership.	10
