

GUJARAT TECHNOLOGICAL UNIVERSITY**B.VOC- SEMESTER-II EXAMINATION – WINTER 2024****Subject Code:1122203****Date:27-12-2024****Subject Name:Business Environment****Time:02:30 PM TO 04:30 PM****Total Marks:50****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		Marks
Q.1	(a) Analyze the interrelationship between micro and macro factors in shaping the business environment, providing specific examples to illustrate your points.	05
	(b) Explain the significance of the service sector in India's economy.	05
Q.2	(a) Explain the role of NITI Aayog in promoting India's economic development.	05
	(b) Apply the concept of GDP to assess the economic growth of India over the past decade.	05
OR		
	(b) Evaluate the government's policies and programs aimed at addressing poverty and unemployment in India.	05
Q.3	(a) Analyze the impact of monetary policy on the Indian economy, considering factors such as interest rates, inflation, and economic growth.	05
	(b) Evaluate the impact of technological advancements on the business environment	05
OR		
Q.3	(a) Analyze the impact of political instability on the business environment. Discuss how political uncertainty can affect investor confidence, economic growth, and business operations.	05
	(b) Apply the concept of PEST analysis to assess the business environment of a specific industry in India.	05
Q.4	(a) Apply the concept of Porter's Five Forces model to analyze the competitive landscape of a particular industry in India.	05
	(b) Evaluate the effectiveness of government policies aimed at promoting foreign investment in India.	05
OR		
Q.4	(a) Evaluate the impact of government budgets on the Indian economy.	05
	(b) Analyze the relationship between GDP growth and per capita income in India.	05
Q.5	(a) Discuss the causes of inflation and its potential consequences for businesses and consumers.	05
	(b) Evaluate the role of the RBI in regulating the Indian banking system.	05
OR		
Q.5	(a) Analyse the interrelationship between monetary policy and fiscal policy in India.	05
	(b) Discuss the factors that influence exchange rates and their impact on the balance of trade.	05
