

GUJARAT TECHNOLOGICAL UNIVERSITY

BID- SEMESTER-I EXAMINATION – WINTER 2024

Subject Code:2X15108

Date:03-01-2025

Subject Name: Communication Skills

Time:10:30 AM TO 12:30 PM

Total Marks:50

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

Q.1 (a) Define following (Answer any three) 12

1. The principles of design
2. Functional zoning in interiors
3. Textural contrast in design
4. Circulation flow in spaces
5. Color psychology in interior design
6. Sound management in interior spaces

(b) Write a short note on **any two**. 8

- 1) The process of creating a **visual board** for an interior design project
- 2) How **non-verbal communication** enhances client relationships in interior design
- 3) Provide **five strategies** for effective **time management** during project presentations

Q.2 (a) Your friend is preparing for an interview for the role of **Interior Design Consultant**. Offer them **tips on how to prepare** effectively for the interview. 10

OR

(b) A panel discussion on “Innovative Interior Designs for Different Professional Environments” is organized among various institutions. Explain how you would engage in this discussion, focusing on a specific industry (e.g., hospitality, healthcare, education). 10

Q.3 (a) Write a letter to the manager of an interior designing firm that you are looking for a part-time job as an interior designer. (150– 250 words) 10

OR

(b) Write an email to a website support department of a product/furniture design company regarding your recent purchase of readymade furniture elements and few of them were defective. (150 – 250 words) 10

Q.4 **Complete the sentences using the appropriate terminology from the following list:** (furniture scale, aesthetic appeal, function, ambiance, layout, materials, light quality, ergonomic design, environmental impact, flexibility) 10

The _____ of a space should align with its intended _____. Designers must consider the _____ and _____ of materials used in the space to create the desired ambiance. A well-thought-out _____ can enhance user experience by ensuring _____ for the occupants. Additionally, understanding the _____ of different materials can lead to more sustainable choices in interior design. Attention to _____ can greatly influence the overall perception of an interior space.

