

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA Integrated– SEMESTER –II-EXAMINATION – WINTER-2023

Subject Code:2527106**Date: 11-01-2024****Subject Name: Ecological Management & Business****Time:10:30 AM TO 01:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

- Q.1** (a) “Renewable energy is the new technology to meet the energy need, but it has some impediments.” Discuss **07**
 (b) What do you mean by Sustainable Development? Explain the evolution of Sustainable Development. **07**
- Q.2** (a) Explain the chronology of environmental laws in India. **07**
 (b) How we can maintain the harmony with nature by adopting Organic Farming? **07**
- OR**
- (b) Role of individual in the Conservation of Natural Resources and in Preventing Pollution. **07**
- Q.3** (a) Discuss various types of bio diversity and its conservation movement in India. **07**
 (b) What are the major environmental certifications? **07**
- OR**
- Q.3** (a) If anyone wants to establish a company; what are the steps that person needs to follow for getting clearance for establishment of the company? **07**
 (b) Describe several steps involved for reducing food wastage. **07**
- Q.4** (a) What is the meaning of pollution? Describe the various types of pollutions which affect the environment adversely. **07**
 (b) Discuss Carbon Credit in brief. Also discuss how green business will be the next generation business. **07**
- OR**
- Q.4** (a) Explain the concept of Green House Effect. How to overcome with the problems like Global Warming and Climate Change? **07**
 (b) In recent Era why Going Green concept is becoming more popular in business? **07**
- Q.5** (a) Short-note on E-Waste Management. **07**
 (b) “Spirituality helps to maintain balance between business and Environment.” Elaborate. **07**
- OR**
- Q.5** (a) How effective waste handling will help in conserving resources and protecting the environment? Discuss with example. **07**
 (b) Differentiate between Anthropocentrism and Ecocentrism. **07**
