

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER –III-EXAMINATION – WINTER-2022

Subject Code: 4539203**Date: 03/02/2023****Subject Name: Developing Contributory Skills – III****Time:10:30 AM to 12:00 PM****Total Marks: 50****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

Q.1(a) Choose appropriate from the option.**14**

- 1 What is another name for contingency planning?
 A Business level planning B Scenario planning
 C Synergy planning D Ad hoc planning
- 2 What is the term that occurs when a business plans for possible but unlikely events?
 A Emergent Strategy B Strategic Drift
 C Contingency Planning D None of the above/answers
- 3 A triple bottom line measures a company's degree of social responsibility, its economic value and its environmental impact.
 A True B False
 C Only sometimes D Never
- 4 Fill in the blank. Contingency planning occurs when a business _____ for possible but unlikely events
 A Plans B Shares or deflects risk
 C Waits and sees D Reduces probability of risk
- 5 What is a negative tradeoff of Contingency Planning?
 A If an event occurs, the business will be ready and able to react quickly
 B A business will be able to continue to successfully operate
 C A business will need to wait and see.
 D Might be a waste of time because the things being planned for may never happen
- 6 What is Networking ?
 A Information idea among people with a common profession or special interest
 B more casual and give people time to converse with one together
 C Improve decision making on ecosystem services
 D social organizations offering different types of resources to start
- 7 CSR field is closely linked with that of
 A Sustainable revolution B Sustainable development
 C Sustainable improvement D Sustainable living
- 8 Who uses the Triple Bottom Line?
 (i) Businesses (ii) Non-profit organisations (iii) Government entities
 A Only (i) B Only (ii)
 C (i), (ii) & (iii) D (ii) & (iii)
- 9 What is the first step in the Design Thinking Process?

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|----|--|----------------------------|
| | A Empathize | B Prototype |
| | C Define | D Ideate |
| 10 | After you ideate, the next step is to ____. | |
| | A Define | B Empathize |
| | C Test | D Prototype |
| 11 | You would interview people to gain an understanding of how they feel during the ____ stage of Design Thinking. | |
| | A Ideate | B Define |
| | C Empathize | Prototype |
| 12 | Providing women and girls with equal access to education health care and decent work. | |
| | A Reduce inequalities | B Gender Equality |
| | C Peace, justice and strong institutions | D Quality education |
| 13 | Which is not one of the SDG goals? | |
| | A Life below water | Clean water and sanitation |
| | C Recycle innovations | Reduced inequalities |
| 14 | Climate change is a global challenge that does not respect borders. | |
| | A Affordable and clean energy | B Climate action |
| | C Partnerships for the goals | D Zero hunger |

Q.2 Write following short questions. (2 Marks each) 16

- 1 What is purpose of Contingency Management?
- 2 Define Succession Planning.
- 3 What are two examples of good networking practices?
- 4 Define Design Thinking.
- 5 What is Sustainable Development?
- 6 Why is The Triple Bottom Line Important?
- 7 What is meant by integrated reporting?
- 8 How design thinking concept is used in management

Q.3 Explain types of Networking in detail. 10

OR

Q.3 What are Sustainable Development Goals? Discuss any 4 goals in detail. 10

Q.4 Solve following cases: 10

1. You are in a two-on-one interview. One person is a line business manager and is taking the lead in the interview; the other person is an HR representative and does not say much. How do you conduct yourself during the interview and how do you interact with each person?

2. You have accepted an invitation to attend training with the office of career services because a representative from a top company will be giving an overview of their business. At the last minute, you need to cram for an exam. In addition, you also do not feel well, so you decide not to attend. Is this is good or bad networking behavior? Why?