

GUJARAT TECHNOLOGICAL UNIVERSITY**MBA Integrated - SEMESTER– VII EXAMINATION – WINTER 2022****Subject Code: 2577163****Date: 02/01/2023****Subject Name: Knowledge Management****Time: 10:30 am to 01:30 pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Elaborate Future Challenges For KM **07**
(b) Describe in detail Knowledge Leadership and different styles used by knowledge leader **07**
- Q.2** (a) Explain 10-step KM Road Map of Amrita Tiwana **07**
(b) Explain The McElroy KM Cycle **07**
- OR**
- (b) Explain the Concept Analysis Technique **07**
- Q.3** (a) Explain Knowledge Management in Manufacturing and service industry. **07**
(b) Describe Knowledge sharing systems in detail **07**
- OR**
- Q.3** (a) Elaborate Knowledge Management System Life Cycle (KMSLC) **07**
(b) What are the Difficulties in Knowledge Management? **07**
- Q.4** (a) Explain History and Significance of Knowledge Management **07**
(b) Describe The House of Quality Method and Balanced Scorecard **07**
- OR**
- Q.4** (a) Explain KM Mechanisms and KM Technologies in detail **07**
(b) Explain The Bukowitz and Williams KM Cycle **07**
- Q.5** (a) What are the Political Issues In KM describe in detail **07**
(b) Explain Different types of knowledge in detail **07**
- OR**
- Q.5** (a) Explain in detail Knowledge application systems **07**
(b) Explain Data-Information-Knowledge-Wisdom relationship model (DIKW) **07**
