

GUJARAT TECHNOLOGICAL UNIVERSITY**BID - SEMESTER-I EXAMINATION – WINTER 2022****Subject Code:2X15108****Date:07-03-2023****Subject Name:Communication Skills****Time:10:30 AM TO 12:30 PM****Total Marks:50****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

- Q.1 (a)** Explain the following terminologies in your words and sketches. (Any three) **12**
1. Aesthetic elements
 2. Pause or rest areas
 3. Scale and proportion
 4. Circulation space
 5. Significance of material application
 6. False ceiling
- Q.2 (a)** Write a short note on **any two**. **8**
- 1) Explain how you will prepare your Graphical presentation for the proposed interior design project.
 - 2) Importance of body language in the field of interior designing
 - 3) Give five suggestions to your colleague for time management and stress management while presenting or communicating.
- Q.3 (a)** Your friend is appearing for the interview for the post of Senior Interior Designer. Give him/her suggestions about what to do and not to do during Job Interview. **10**
- OR**
- (b)** The group discussion on “Designing of interior spaces for various occupations” is organized between various collages. Explain how will you present or participate in group discussion. (You may assume any occupation)
- Q.4 (a)** Write a letter to the manager of an interior designing firm that you are looking for a part-time job as an interior designer. (150 – 250 words) **10**
- OR**
- (b)** Write an email to a website support department of a product/furniture design company regarding your recent purchase of readymade furniture elements and few of them were defective. (150 – 250 words)
- Q.5** Fill in the blanks using appropriate terminology given in bracket below.) **10**
- (Balance, working relationships, appropriate, initial cost, scale, longevity, texture, comfortable, lighting, behavioral, pattern, mass, light, performance, groups of people)
- Room dimensions should be _____ for the function. The designer must create a _____ between a space and the furnishings within it. The _____ and _____ of items placed within a space greatly affect how that space is perceived. An interior should be _____ for the user without feeling crowded. Take into account the different _____ and their _____. The function of the room or facility will influence the system type and amount of _____ required. The designer must address the _____ needs of the occupants, including safety and security, privacy, personal space, and visual/directional orientation. Designer should use _____ and _____ to enhance visual interest. These elements affect the way an object reflects _____: smooth, shiny surfaces reflect more light than rough dull surfaces. The designer must consider product _____ and _____ of appeal, as well as _____ when making selection.