

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER– VIII (NEW) EXAMINATION – WINTER 2021****Subject Code:2181923****Date:25/11/2021****Subject Name:Entrepreneurship****Time:10:30 AM TO 01:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

	MARKS
Q.1 (a) Give two definitions of entrepreneurs	03
(b) List out skills of entrepreneur	04
(c) Discuss characteristic of entrepreneurship	07
Q.2 (a) Explain methods of generating new ideas	03
(b) Differentiate manager and entrepreneur	04
(c) Write a short note on any one Indian entrepreneur	07
OR	
(c) Write a short note on IPR	07
Q.3 (a) Discuss brainstorming	03
(b) Explain environmental scanning	04
(c) Write a short note on business plan	07
OR	
Q.3 (a) Categorize organizational structures	03
(b) Discuss sources of short term finance/working capital	04
(c) Write a short note on business project report	07
Q.4 (a) What is breakeven point?	03
(b) Explain cash budget	04
(c) Write a short note on balance sheet	07
OR	
Q.4 (a) Define manpower planning	03
(b) Discuss bank credit	04
(c) Write a short note on income statement	07
Q.5 (a) List out various sources available for finance to entrepreneur	03
(b) Discuss licensing	04
(c) Write a short note on venture capital	07
OR	
Q.5 (a) Discuss agricultural banks	03
(b) What is the difference between equity financing and debt financing?	04
(c) Write a short note on franchises	07
