GUJARAT TECHNOLOGICAL UNIVERSITY
MBA - SEMESTER– III EXAMINATION – WINTER 2020

Subject Code:4539263   **Date:07/01/2021**
Subject Name:Specialization-EFB_MSME & Startup (MSMES)
Time:10:30 AM TO 12.30 PM   **Total Marks: 47**
Instructions:
1. **Attempt any THREE questions from Q1 to Q6.**
2. **Q7 is compulsory.**
3. **Make suitable assumptions wherever necessary.**
4. **Figures to the right indicate full marks.**

Q.1 ANSWER THE FOLLOWING QUESTIONS IN SHORT

Q1 (a)   06

  a) Give full form of GUJCOST and its objective.

  b) Why was MGIRI formed?

  c) What is the role of Industries Commissionerate?

Q1 (b)   06

  a) Why was Gujarat Venture Finance Ltd established?

  b) What is NSIC?

  c) How is Lean manufacturing encouraged by Government of India?

Q.2 **(a)** "MSME sector is vital to growth of economy". Explain the

     statement   **06**

     (b) Short note on National Institute for micro, Small and Medium

     Enterprises.   **06**

Q.3 (a) Explain the functions of the Board established under MSME Act 2006.   **06**

     (b) What is the revised classification of MSME? Also include examples of

     industries under MSME.   **06**

Q.4 (a) What measures of promotion, development and competitiveness is

done through MSME Act 2006. **06**

(b) Short note on EDI. **06**

Q.5 (a) What is "Startup India"? **06**

(b) How has India improved on Ease of Doing Business? **06**

Q.6 (a) What services are provided by EXIM bank? **06**

(b) Why is District Industries Centre formed by the Government of India. **06**

Q.7 Jatin is a final year student of Mechanical Engineering. He has an innovative idea for a new product development. He wants to execute his idea and start up a manufacturing plant in Gujarat.

(a) Can Jatin take advantage of incubator and mentoring? How? **5.5**

(b) What are the funding facilities available to MSME's and startups? **5.5**

OR

Q.7 (a) Explain the process to set up a new manufacturing unit and apply for

Funding? 5.5

(b) "Are delayed payments to MSME allowed?" Explain the statement. 5.5