

GUJARAT TECHNOLOGICAL UNIVERSITY**MBA(PART TIME) SEMESTER– I EXAMINATION – WINTER 2019****Subject Code: 4519901****Date: 30-12-2019****Subject Name: Business Ethics and Corporate Governance****Time: 10:30 AM TO 1.30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q. No.	Question Text and Description	Marks
Q.1	Definitions	14
	a) The Utilitarian View	
	b) Kantian	
	c) The Separatist View	
	d) Morality	
	e) CSR	
	f) Instrumental Value	
	g) Whistle Blowing	
Q.2	(a) Why ethical decision making is difficult? Analyses the steps of ethical decision making?	07
	(b) Explain the Kohlberg's Stages of Moral development to establish any violation of moral responsibility.	07
OR		
	(b) Explain Six theories of Business Ethics	07
Q.3	(a) Explain the German Model in CG.	07
	(b) Briefly explains the recommendation of the Narayan Murthy committee constituted by SEBI for good CG.	07
OR		
Q.3	(a) Define Corporate Governance Rating (CGR) and explain ICRA's methodology for CGR?	07
	(b) Explain Creative Accounting & Its Use In Business Scandals.	07

Q.4

CASE STUDY:

A junior member of staff has just returned to work after taking special leave to care for her elderly mother. For financial reasons she needs to work full-time. She has been having difficulties with her mother's home care arrangements, causing her to miss a number of team meetings (which usually take place at the beginning of each day) and to leave work early. She is very competent in her work but her absences are putting pressure on her and her overworked colleagues. You are her manager, and you are aware that the flow of work through the practice is coming under pressure. One of her male colleagues is beginning to make comments such as "a woman's place is in the home", and is undermining her at every opportunity, putting her under even greater stress.

- (a) How should you proceed as a Manager so as not to discredit yourself, your profession or the practice for which you work **07**
- (b) As a Manager how you are going to maintain integrity and confidentiality in your actions? **07**

OR

Q.4

- (a) How should you proceed as a Junior Member so as not to discredit yourself, your profession or the practice for which you work **07**
- (b) As a Junior member how you are going to maintain integrity and confidentiality in your actions? **07**

Q.5

CASE STUDY:

Keshav recently got a job of First Division Assistant in Tehsil (Taluk) office. He is smart and hardworking. Because of which Tehsildar has become fond of him and though he is Keshav's superior, he has made Keshav his good friend.

Keshav is married to Ramya who is educated and recently got posted as Panchayat Secretary, incidentally to the Panchayat office located in Keshav's village itself. Ramya's mother-in-law is not supportive of her and her job. She frequently taunts Ramya and demands all of Ramya's salary to be given to her. Though Keshav supports Ramya, he seldom objects to her mother's remarks to his wife.

A young, male Panchayat member of same Panchayat where Ramya works, and who wields considerable clout in the village and Tehsil, comes to know that she had 'illegally' signed a property assessment certificate and claims that he has documents to prove his claim. The certificate was obtained by a relative of this Panchayat member who was not in good terms with him. In the past serious fights were taken place between them over this property.

Ramya insists that she signed it only after Panchayat's bill collector surveyed the property and gave his verbal assurance about the legality of the property in question. As he was born and brought up in the village and knew matters of the village very well, Ramya had trusted him. Now the Panchayat member is threatening her to take the matter to District Panchayat and get her suspended.

Ramya seeks her husband's help who is close to tehsildar and who in turn is a close friend of Block Development Officer. Ramya's mother-in-law is forcing her to quit the job and stay at home, but Ramya wants to be financially independent and pleads her innocence. Keshav is in moral dilemma over the entire episode.

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| (a) | What should be Keshav's course of action so that he doesn't compromise his ethics in personal relationships? | 07 |
| (b) | What should be Keshav's course of action so that he doesn't compromise his ethics in professional relationships? | 07 |

OR

- | | | | |
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| Q.5 | (a) | What should be Ramya's course of action so that she doesn't compromise her ethics in personal relationships? | 07 |
| | (b) | What should be Ramya's course of action so that she doesn't compromise her ethics in professional relationships? | 07 |
