

GUJARAT TECHNOLOGICAL UNIVERSITY**MBA(AM) - SEMESTER- II EXAMINATION – WINTER 2019****Subject Code: 4120505****Date: 19/11/2019****Subject Name: Business Environment****Time: 02:30PM to 05:30PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What do you mean by business environment? Mention its types and explain Internal business environment in detail **07**
- (b) Politics of a country shapes the business environment of a country. Do you agree or disagree. Give reason for your answer. **07**
- Q.2** (a) Give a comparison between different forms of economic systems. **07**
- (b) Give the major economic reforms in India **07**
- OR**
- (b) Give a detail account of industrial policy of India. **07**
- Q.3** (a) Define globalization. Explain its pros and cons for the host country. **07**
- (b) Give a detail account of Export Import Policy of India. **07**
- OR**
- Q.3** (a) Short note on Export Oriented Units. **07**
- (b) Explain the impact of Foreign Direct Investment on the Indian economy. **07**
- Q.4** (a) Explain the rights of consumer as per The Consumer protection Act,1986 **07**
- (b) Explain the concept of sustainable environment. **07**
- OR**
- Q.4** (a) Define social environment. Explain its importance. **07**
- (b) Explain briefly the impact of WTO on Indian business environment. **07**
- Q.5** (a) Short note on Special economic zones **07**
- (b) Define national income and how it is measured. **07**
- OR**
- Q.5** (a) Explain in detail different types of macro environment **07**
- (b) Explain the importance of international business. **07**
