

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER– IV (New) EXAMINATION – WINTER 2019****Subject Code: 2142303****Date: 14/12/2019****Subject Name: Entrepreneurship And Creativity in Plastic Engineering****Time: 10:30 AM TO 01:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		MARKS
Q.1	(a) What is family business?	03
	(b) Explain the concept of entrepreneur.	04
	(c) Characteristics of successful Entrepreneur-Explain.	07
Q.2	(a) What is a business idea?	03
	(b) Why do entrepreneurs fail? Explain briefly.	04
	(c) Explain the Distinction between Entrepreneur & Manager.	07
OR		
	(c) Write a case study on “ RATAN TATA ” : Ethical Leadership	07
Q.3	(a) List the qualities a woman entrepreneur should possess.	03
	(b) What are the problems of women entrepreneurs in India?	04
	(c) Write the points of difference between male v/s female entrepreneurs.	07
OR		
Q.3	(a) What is entrepreneurship?	03
	(b) Write a short note on SISI.	04
	(c) Give a comparison of Traditional Manager, Interpreneur and Entrepreneur.	07
Q.4	(a) List four entrepreneurial pitfalls or failures given by Peter Drucker.	03
	(b) Explain how to develop women entrepreneurs.	04
	(c) Write case study on “ Elon musk ” : Revolutionary Entrepreneur, also founder of TESLA and SPACEX	07
OR		
Q.4	(a) What does acronym SWOT stand for?	03
	(b) Explain in brief International Entrepreneurship Opportunities	04
	(c) Write the steps for making Technical, Financial and Market Feasibility Report for starting a small scale business.	07
Q.5	(a) How is creativity related with entrepreneurship?	03
	(b) Role of Central Government and State Government in promoting Entrepreneurship.	04
	(c) What is E- Commerce? Explain it in context of PAYTM e-wallet.	07
OR		
Q.5	(a) What do you understand by subsidies?	03
	(b) Write a short note on Venture Capital Funding	04
	(c) Explain the contribution of various commercial banks & financial institutions like IDBI, ICICI, SIDBI & SFC's in development of entrepreneurship.	07
