

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER 4 – EXAMINATION – WINTER 2018

Subject Code: 2840003**Date: 04/12/2018****Subject Name: Business Ethics and Corporate Governance (BE&CG)****Time: 02:30pm To 05:30pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1 Choose the Correct Option. **06****(a)**

1. Ethics teach us to identify _____

A. Right & wrong Activities	B. Proper Actions
C. Pure & impure Activities	D. None of them

2. Mahatma Gandhi Implemented _____-in his life

A. Satya	B. Asatya
C. Battle	D. None

3. Accepted principles of right or wrong governing the conduct of businesspeople are called

A. Business values	B. Business Ethics
C. Business principles	D. Business conduct

4. Lord Rama Stays in Vanvas for _____ years

A. 10	B. 11
C. 12	D. 14

5. _____ is a prelude to corporate reforms called for to promote moral behavior among corporations.

A. Quality Control	B. Disclosures
C. Whistle Blowing	D. E-Governance

6. _____ Approach supports the view that creation of property should be benefit of all.

A. Utilitarian Approach	B. Socialist Approach
C. Stakeholder Approach	D. None of above.

Q.1 (b) Write Short notes on:**04**

- Ethical Dilemma

- Business Ethics
- Corporate Governance
- Stakeholder theory

Q.1 (c) Explain the ethical qualities of Mahatma Gandhi & Sardar Patel **04**

Q.2 (a) Explain the functions of CRISIL. **07**

(b) Write a detailed note on Sarbanes Oxley Act. **07**

OR

(b) Define Whistle blowing. Discuss the advantages & Limitations of Whistle Blowing. **07**

Q.3 (a) Write a note on CII's code of conduct. **07**

(b) 'Professional Ethics must be matched with Social Ethics: Explain **07**

OR

Q.3 (a) Explain the rights and responsibilities of shareholders in detail **07**

(b) Differentiate CG & CSR **07**

Q.4 (a) Discuss the recommendations given by Narayan Murthy Committee. **07**

(b) Discuss the Corporate Governance practices in US, Germany and Japan, **07**

OR

Q.4 (a) Discuss the role of investors and independent directors in promoting corporate governance **07**

(b) Define the term Creative Accounting. Explain any major Two Indian scams. **07**

Q-5 Discuss this case study on the basis of Ethical quality of employees working in the company. **14**

Falsifying Attendance - Jason, a Junior System Administrator with the Management Information Systems Department, clocked in 4 minutes and 27 seconds late for work this morning. While he won't get fired for it, being late this once means that he will not receive the perfect attendance incentive which he needs to make ends meet, given his daughter's recent series of hospitalizations. It's not that Jason didn't make an effort to be there on time. He actually arrived in the office five minutes early but was unable to clock in immediately because his direct superior, Raffy, asked him for an informal project progress report as soon as he walked in the door. As a Junior System Administrator, Jason has access and the capability to edit the company's attendance records. He figures that since he was unable to punch in only because of his boss, it wouldn't hurt to edit the timestamp on his attendance for today. Has Jason done anything wrong?

(Case prepared by Gov. Jose B. Fernandez Jr. Ethics Center, Ateneo de Manila, Philippines)

OR

Q.5

Rumors A few months ago, Arielle Cruz, Head of the Sales and Marketing Department of Mariposa Real Estate, formally announced to her staff that she will be leaving the company in order to be able to concentrate on her family. She emphasized that since she will be leaving, there is room for a promotion and that she would nominate their two top performers, Mary and Jane, to the HRMD. In an effort to give herself an upper hand, Mary closes deals with three big clients two days right after Arielle's announcement. Two weeks after Arielle's announcement, stories about Mary's promiscuity begin to make their rounds and quickly become the mainstay headlines of office gossip. The most scandalous rumor is that Mary offers sexual services to her clients – both male and female – in order to close her sales. In the face of all these rumors, Mary continues to deliver excellent work. The time has come to promote of the candidates. Based on performance, Mary is the better candidate but both could do the job. Should you consider the rumors? What should you do?

(Case prepared by Gov. Jose B. Fernandez Jr. Ethics Center, Ateneo de Manila Univ., Philippines)
