

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BH- SEMESTER- VI EXAMINATION – WINTER 2018

Subject Code:163306

Date:01/12/2018

Subject Name:Event & Disaster Management

Time:02:30 PM TO 05:00 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		MARKS
Q.1	(a) Define event management?	03
	(b) Why is event planning important?	04
	(c) Explain the role and responsibility of an event manager?	07
Q.2	(a) Enlist the qualities of an Event executive?	03
	(b) What is the importance of venue in Event management?	04
	(c) How would you manage an expo?	07
	OR	
	(c) Write a note on security planning of an event?	07
Q.3	(a) Name four MICE destinations of India?	03
	(b) Discuss various areas of budget checklist for an event?	04
	(c) What are the components of MICE?	07
	OR	
Q.3	(a) List steps involved in managing convention?	03
	(b) What is event conceptualization?	04
	(c) Classify events?	07
Q.4	(a) What is disaster management?	03
	(b) Define risk?	04
	(c) Explain economic impacts of a disaster?	07
	OR	
Q.4	(a) What is mitigation?	03
	(b) What is DRR?	04
	(c) Explain disaster cycle and its phases?	07
Q.5	(a) Explain paradigm shift in disaster management?	03
	(b) What are structural and non-structural measures?	04
	(c) Explain relation between disaster and development?	07
	OR	
Q.5	(a) What is climate change adaptation?	03
	(b) Write a note on Hyogo framework?	04
	(c) What is vulnerability? What are the factors affecting vulnerability?	07
