

**GUJARAT TECHNOLOGICAL UNIVERSITY****BE - SEMESTER-IV (NEW) EXAMINATION – WINTER 2018****Subject Code:2142303****Date:10/12/2018****Subject Name:Entrepreneurship And Creativity in Plastic Engineering****Time: 02:30 PM TO 05:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

		<b>MARKS</b>
<b>Q.1</b>	(a) What do you mean by a family business?	<b>03</b>
	(b) What is the importance of an entrepreneur.	<b>04</b>
	(c) Which are the characteristics of a successful entrepreneur?	<b>07</b>
<b>Q.2</b>	(a) What is the relationship of creativity with an entrepreneurship.	<b>03</b>
	(b) List and explain the types of women Entrepreneurs.	<b>04</b>
	(c) Give a comparison of Traditional Manager, Interpreneur and Entrepreneur.	<b>07</b>
<b>OR</b>		
<b>Q.3</b>	(c) What is the role of entrepreneur in the economic development?	<b>07</b>
	(a) List the steps to start your own business in a simple way.	<b>03</b>
	(b) Explain the pitfalls of an entrepreneur.	<b>04</b>
	(c) With the help of Block diagram explain the complete Entrepreneurship Process in detail	<b>07</b>
<b>OR</b>		
<b>Q.3</b>	(a) Write a short note on SISI.	<b>03</b>
	(b) What is a Case Study? What are its different phases.	<b>04</b>
	(c) What are the problems of women entrepreneurs in India?	<b>07</b>
<b>Q.4</b>	(a) What is the role of District Industries Centre for development of Entrepreneurss.	<b>03</b>
	(b) Explain briefly the Business Planning process.	<b>04</b>
	(c) Write short note on ICICI bank. Give it's a) Objectives and functions and b) schemes as direct assistance and indirect assistance for small scale industrialists	<b>07</b>
<b>OR</b>		
<b>Q.4</b>	(a) How do you develop women entrepreneurs?	<b>03</b>
	(b) What is E- Commerce? What are the steps taken by an entrepreneur to start an E- Business?	<b>04</b>
	(c) How do you identify problems & opportunities more effectively in a business?	<b>07</b>
<b>Q.5</b>	(a) Explain briefly the components of a business plan.	<b>03</b>
	(b) How does EDII help in development of Entrepreneurs.	<b>04</b>
	(c) Write a short note on Venture Capital funding.	<b>07</b>
<b>OR</b>		
<b>Q.5</b>	(a) What is a small scale industry?	<b>03</b>
	(b) What do you mean by Woman Entrepreneur? List the qualities a woman entrepreneur should possess.	<b>04</b>
	(c) Write the points of difference between male v/s female entrepreneurs	<b>07</b>

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