

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA-SEMESTER-III-EXAMINATION-SUMMER-2025

Subject Code: 4539296

Date: 12/06/2025

Subject Name: Export Import Procedures

Time: 02:30 PM TO 05:30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

Q.1		Define the below: 1. CIF Contract 2. Types of Bill of Lading 3. Certificate of Origin 4. Content of Bill of Lading 5. Letter of Credit (L/C) 6. EDI 7. E-IEC	14
Q.2	(a)	Discuss and elaborate the procedure of Export of food items to any country as per your choice.	07
	(b)	“Exporter is a person, who exports or intends to export and holds an importer exporter code number, unless otherwise specifically exempted”. Discuss the categories of exporters.	07
		OR	
Q.2	(b)	What are the relevant documents for transportation of goods and customs clearance of goods ?	07
Q.3	(a)	Define Export Contract. Explain the main points to be kept in mind while framing an export contract.	07
	(b)	Explain the benefits and objectives of Special Economic Zones.	07
		OR	
Q.3	(a)	What do you understand by import duties and what are the risk associated with the procedure?	07
	(b)	Write a note on valuation of custom duty.	07
Q.4	(a)	What is the need for Cargo Insurance? Discuss the procedure and documents required for claiming Cargo loss.	07
	(b)	Discuss the new trends of export and import procedure in India. Can the existing policy be better with new changes? Comment with relevant examples.	07
		OR	
Q.4	(a)	What are the special financing facilities available in an export market ?	07

	(b)	How does the settlement of disputes take place in an export market ?	07
Q. 5		<p>Case Study-</p> <p>“Large Package Meal” is a full -package meals service company, a large hotel by the Shanghai Li Yang couple of laid-off workers, was founded in 1994 and now has developed into a small Suxichang and Hangjiahu area famous food service businesses. “Popular Package Meal” service is divided into two categories: lunch and package delivery services. Lunch mainly by the meat dish, vegetables, Lu Cai, popular soup and fruit composition of normal. Available for customers to choose menu: six kinds of meat dish, vegetables, 10 species of Lu Cai 4, three kinds of soup and the general public three kinds of fruit can also be adorned with custom-made drinks. Despite little change in the menu, but the annual report on the point of view, the overall level of demand for this service fairly stable, the old customers will call to order a day usually. However, as facilities and equipment reasons, the “public packet meals” will ask the customers at 10 am before the telephone booking, in order to ensure that the day of delivery in place. In the package of services, the company’s core competency is to provide enterprises buffet reception, large gatherings, as well as the average family feast and celebration dinner. Customers need a variety of food and services can be pre-booking, but because of the service highly seasonal, but also with a variety of community festivals and national holidays related to the demand fluctuated, with high season and low season, so ask the customer a few weeks or even a month ahead of schedule to come to book. Volkswagen meal package layout is similar to the company’s facilities in a processing plant. There are five work areas: thermal system for food work areas, cold dish work area, Lu Cai preparation area, soups and fruit preparation area, as well as a work area catering specifically for the installation of the sets of dishes lunchbox and book Zhuangpen share. In addition, there are three small refrigerators for storing frozen foods, a large dry storage rooms for non-perishable materials. As the facilities and equipment limitations and the risk of food spoilage constrained plant mass the size of the company’s development package meals. While the drinks and fruit can be purchased, and some stores are willing to deliver door, but the overall package on the limits of human congregation offers flexible meal service. Li Yang couples employed 10 staff: two chefs and eight food preparation workers, part-time employment during the peak season other attendants. Packet meals sector, competition is very intense, high-quality food products, reliable delivery, flexible service and low-cost carriers are all in this line of survival and development is fundamental. Recently, the public packet meals from the company has begun to feel more and more discerning customers and several new packages meal providers of professional competition. Customers increasingly need to diversify the menu of services, flexible, and the response-time. Li Yang wife recently attended knowledge of modern logistics training courses, on the time of the operation and the concept of third-party logistics services, was impressed by careful consideration of these concepts is the public packet meals company to maintain its competitiveness need. But they are puzzled, popular package Meals Company’s ability to help third-party logistics services</p>	
	(a)	The public package meal companies implement service-time availability of difficulties, Explain	07

	(b)	The introduction of third-party logistics services to the public packet meals would you put forward any firm recommendations?	
		OR	
	(a)	What should be the suitable title of the above case and why?	07
	(b)	What is the exact problem in above case? Give a relevant reason.	07
