

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA INTEGRATED-SEMESTER-VI-EXAMINATION-SUMMER-2025**

**Subject Code: 2567107****Date: 18/06/2025****Subject Name: Entrepreneurship****Time: 10:30 AM TO 01:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

- Q.1** (a) Define entrepreneurship and discuss its importance in the business world. **07**  
 (b) Identify and explain the key characteristics of a successful entrepreneur. **07**
- Q.2** (a) Outline the steps involved in identifying a business opportunity and selecting a project for a small business enterprise. **07**  
 (b) Explain the components of a project feasibility study and its importance in business planning. **07**
- OR**
- (b) Discuss common problems faced by entrepreneurs and propose strategies to overcome them. **07**
- Q.3** (a) Analyze the factors to consider when selecting a location for a small business enterprise. **07**  
 (b) Describe the process of obtaining finance for implementing a small business project. **07**
- OR**
- Q.3** (a) Identify and describe the central-level institutions supporting business enterprises in India. **07**  
 (b) Discuss the concept and role of Micro, Small, and Medium Enterprises (MSMEs) in India's economy. **07**
- Q.4** (a) Explain the process of raising finance from banks and other institutes for MSMEs. **07**  
 (b) Evaluate the significance of creativity and innovation in entrepreneurship. **07**
- OR**
- Q.4** (a) Describe the contributions of Gujarati entrepreneurs to the Indian and global economy. **07**  
 (b) You are a budding entrepreneur planning to start a small business in your local area. Using the knowledge gained from your entrepreneurship course, outline the step-by-step process you would follow to establish your business venture. Include details such as identifying the business opportunity, selecting a suitable project, obtaining necessary registrations and clearances, arranging finances, and implementing the project. Additionally, discuss the potential challenges you might encounter during each stage of the process and propose strategies to overcome them. **07**
- Q.5** (a) Discuss the initiatives of Start-up India, Stand-up India, and Skill India in promoting entrepreneurship. **07**  
 (b) Evaluate the Government of Gujarat's schemes for start-ups and assess their impact on entrepreneurship. **07**
- OR**
- Q.5** (a) Explain the concept of Ease of Doing Business (EoDB) and its significance for entrepreneurs. **07**  
 (b) Analyze the determinants of Ease of Doing Business (EoDB) and their implications for entrepreneurship. **07**

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