

GUJARAT TECHNOLOGICAL UNIVERSITY

BID- SEMESTER-I EXAMINATION – SUMMER 2025

Subject Code:2X15108

Date:31-05-2025

Subject Name: Communication Skills

Time:02:30 PM TO 04:30 PM

Total Marks:50

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

- Q.1** Explain the following terminology in your own words. (Any 12 words) **12**
- | | | | |
|--------------|------------|---------|-------------|
| Mosaic | Symmetry | Inlay | Perspective |
| Contemporary | Wall | Opening | Dome |
| Niche | Fresco | Scale | Tread |
| Plan view | Portfolios | | |
- Q.2** Write short notes on **any two** of the following: **08**
- (a) Give an example of the write-up that you will prepare for the project of a kitchen design for a house.
- (b) Explain with an example of the description for the project of study corner design.
- (c) The significance of personality development
- Q.3 (a)** Explain the traits of an assertive person. How is he/she different from aggressive and passive persons? **05**
- Q.3 (b)** Which are the remedies to reduce stress? **05**
- OR**
- Q.3 (a)** Write a short note on the key-factors of effective communication. **05**
- Q.3 (b)** Mention the important aspect of time management. **05**
- Q. 4** Write a detailed note on visual communication. **10**
- OR**
- Q. 4** (a) Imagine yourself as Raj Sharma, the sales manager of High-tech Action Computers, Bengaluru. Your company has recently launched a new low-cost laptop 003 CP in the market. In order to promote the sale of this model, draft a sales letter to be sent to the Principal, Gracious College of Management, Pune. **05**
- (b) Which are the evaluating components in a group discussion? **05**
- Q.5** Do as directed in the bracket beside the sentence. **10**
1. Who stole my pen? (Turn this sentence into passive voice)
 2. They lost their way in _____ Sahara desert. (Fill in the blank with proper article)
 3. Children _____ not watch TV all the time. (Select the verb from could/should/would)
 4. He will complete his project. (Turn the sentence into perfect present tense)
 5. Don't worry. We are prepared _____ anything. (Select the preposition from to, for, from)
 6. asked/Ram/why he/going to/him/was/Delhi. (Rearrange the jumbled parts to make a meaningful sentence)
 7. The cake is smelling sweet. (Rewrite the sentence into simple present tense)

8. are the commentators sir ian botham and sunil gavaskar (provide proper punctuation marks)
9. My friend said to me, “You have stood first in your class in this exam”. (Turn the sentence into indirect speech)
10. As soon as I entered the office, everyone stood up and clapped for me. (Rewrite the sentence with the use of No sooner....than)

OR

Q.5

You are Aditi Ahuja, residing in Mumbai. You are to apply as an interior designer at Creative Crafts, New Delhi. Write your resumé with a cover letter.

10
