

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA SEMESTER- III - EXAMINATION-SUMMER-2024

Subject Code: 4539203**Date: 03/05/2024****Subject Name: Developing Contributory Skills – III****Time: 02:30 PM TO 04:00 PM****Total Marks: 50****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

Q.1 -Multiple Choice Questions (Each Carry equal marks) 14

1. A contingency plan is sometimes referred to as "_____"
 A) Plan-A B) Plan-C C) Plan-B D) Plan-D
2. Which of the following is not a step of contingency planning?
 A) Risk Assessment B) Risk Prioritization C) Share and Maintain the Plan D) Risk Evaluation
3. Which of the following is not a Business networking ?
 A) Strong contact networks B) Casual contact networks C) Social Media Networks D) Online networks
4. Which of the following is not a part of Design Thinking ?
 A) Sympathize B) Empathize C) Prototype D) Test
5. _____ is the base and centerpiece for any human-centric process.
 A) Sympathy B) Prototype C) Empathy D) Test
6. 'A' stand in VUCA is _____
 A) Ambiguity B) Ambiguous C) Ambitious D) Ambition
7. How many steps are there for contingency planning ?
 A) 5 B) 6 C) 4 D) 7
8. _____ Identify the major events or scenarios which are likely to disrupt the normal course of business.
 A) Risk Prioritization B) Risk Assessment C) Risk Evaluation D) Risk Evaluation
9. How many steps are there for Design Thinking ?
 A) 6 B) 7 C) 4 D) 5
10. Which of the following is not a P's of TBL ?
 A) Profit B) Politics C) People D) Planet
11. Which of the following is not a part of TBL ?
 A) Environment Value B) Social Value C) Employee value D) Economic Value
12. How many 2030 Sustainable Development Goals are there?
 A) 15 B) 16 C) 17 D) 18
13. Which of the following is not 2030 Sustainable Development Goals ?
 A) Zero Hunger B) Income Equality C) No Poverty D) Quality Education

14. Last goal of 2030 Sustainable Development Goals is _____
A) Gender Equality B) Life below water C) Life on Land D) Partnership

Q.2 Write the following Short Questions. (All Questions Carry equal marks) 16

1. What is a contingency?
2. What is Design Thinking?
3. Discuss the term “VUCA” with suitable example.
4. Discuss any three types of Networks.
5. Risk Assessment V/s. Risk Prioritization
6. Casual contact networks V/s. Professional Associations
7. Discuss any three goals of 2030 Sustainable Development Goals.
8. Discuss the Integrated Reporting.

Q.3 Discuss the 3 Pillars of Sustainability with suitable example. 10

OR

Q.3 A group of Engineering Students wants to develop ROBOT for the agricultural purpose. What are the steps he has to follow to develop it? 10

Q.4 Case Study

Har Gems & Jewellery Limited is doing the business gold and silver ornaments in Rajkot. At present the company is selling gold and silver ornaments across the India. Now the company wants to launch Real Diamond based gold and silver ornaments.

The company did the survey of people of India and identify that the people of India prefer gold and silver ornaments without Real diamonds because Real Diamond Jewellery Products are too much expensive.

The company has not enough funds to launch Real Diamond Jewellery Products but the Board of Directors has decided that they will definitely launch Real Diamond Jewellery Products by borrowing the money from HDFC Bank.

Q.4 Explain the steps taken by the company to launch Real Diamond Jewellery Products 10

OR

Q.4 Develop the contingency plan for Har Gems & Jewellery Limited. 10