

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA-SEMESTER-I-EXAMINATION- SUMMER-2024**

**Subject Code: 4519205****Date: 12/06/2024****Subject Name: Business Ethics & Corporate Governance****Time: 02:30 PM TO 05:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

- Q.1** Definitions / terms / explanations / short questions based on concepts of theory/practical **14**
- (a) What are instrumental values and terminal values?
  - (b) What is Altruism?
  - (c) What are the different types of morality?
  - (d) Give only the names of the principles of Corporate Governance.
  - (e) Which CG model is a two tier model and why?
  - (f) Which are the ownership rights of a shareholder?
  - (g) Who are called independents directors?
- Q.2** (a) Nobody is born moral or immoral. Explain different stages of moral development of any individual as put forth by Lawrence Kohlberg. **07**
- (b) Businesses will gain respect and will be sustainable for long time if they are ethical. Explain this by giving the importance of ethics in business. **07**
- OR**
- (b) Explain the main difference teleological and deontological theories of ethics. "It is perceived that businesses mostly practices teleology" Do you agree? Justify your opinion. **07**
- Q.3** (a) What is whistle blowing? Explain the characteristics of a whistle blower. **07**
- (b) What are the different techniques of creative accounting adopted by businesses? **07**
- OR**
- Q.3** (a) What is an ethical Dilemma? How you will resolve it? **07**
- (b) Explain the characteristics of an ethical leader by taking one example of an ethical corporate leader. **07**
- Q.4** (a) Briefly describe the recommendations of Narayan Murthy Committee on corporate governance. **07**
- (b) Explain CRISIL's Corporate Governance Rating criteria. **07**
- OR**
- Q.4** (a) Explain Anglo-American Model of Corporate Governance. **07**
- (b) What is CSR? What are the mandates for CSR in India as per the new law of 2014 under Companies Act regarding CSR? **07**

**Q.5 CASE STUDY:**

An oncology center (Cancer Treatment Center) of excellence realizes that several dozen patients recently received radiation doses in excess of what had been prescribed due to faulty calibration of the linear accelerator. The technologist responsible for the calibration procedure has been asked to resign.

The physicians and management do not feel comfortable informing the patients of this 'error' due to fears of: medical malpractice and institutional liability exposure, the unknown potential impact of this inadvertent radiation exposure, the terminal nature of most of these patients, the potential loss of confidence of the community, and the excessive anxiety that this may provoke.

- (a) Is the resignation of the calibration technologist enough to solve the problem? **07**
- (b) If you want to discuss this error to the affected patients how you will do it? What kind of assurance you will give to them? **07**

**OR**

- Q.5**
- (a) As the director of this oncology center, how you will express the mistake of your center, to the media. **07**
  - (b) Will it be ethical if you do not disclose your center's mistake? What can be the impact of your non-disclosure? **07**

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