

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA INTEGRATED-SEMESTER- VII-EXAMINATION- SUMMER-2024

Subject Code: 2577163

Date: 17/05/2024

Subject Name: Knowledge Management

Time: 02:30 PM TO 05:30 PM

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**
- 4. Use of simple calculators and non-programmable scientific calculators are permitted.**

- Q.1 (a) Explain the different kinds of Knowledge Management in detail. 07
- (b) Explain Data - information - wisdom relationship model 07
- Q.2 (a) Explain The Bukowitz and Williams KM Cycle in detail 07
- (b) Describe the KM Mechanism in detail. 07
- OR
- (b) Elaborate Knowledge Management System Life Cycle (KMSLC) 07
- Q.3 (a) Explain in detail Knowledge application systems 07
- (b) What are the forces driving Knowledge Management. 07
- OR
- (a) Explain in detail Knowledge capture systems 07
- (b) Explain the Concept Analysis Technique 07
- Q.4 (a) Explain the role of IT infrastructure in Knowledge Management 07
- (b) Explain the KM Process in detail. 07
- OR
- (a) Explain the functions of Knowledge sharing system. 07
- (b) Discuss Lateral thinking & Creative brainstorming 07
- Q.5 (a) Explain the Knowledge Management System Life Cycle with the help of a diagram. 07
- (b) Write a short note on Balance Score Card and state its importance. 07
- OR
- (a) Discuss the future challenges and trends of Knowledge Management. 07
- (b) Briefly explain knowledge audit in detail. 07
