

**GUJARAT TECHNOLOGICAL UNIVERSITY****MBA INTEGRATED-SEMESTER- VII-EXAMINATION- SUMMER-2024****Subject Code: 2577122****Date: 13/05/2024****Subject Name: Financial Markets and Services****Time: 02:30 PM TO 05:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

- Q.1** (a) What is Meaning of financial Services? Explain characteristics of financial services in details. **07**  
 (b) Briefly explain classification of financial services in details. **07**

- Q.2** (a) Define Organized and unorganized financial System with practical example **07**  
 (b) Discuss the functions of Primary market and role of primary market in financial system. **07**

**OR**

- (b) What is Capital Market? Discuss instruments of Capital Market **07**

- Q.3** (a) What is role of Merchant banker in public issue? Briefly explain. **07**  
 (b) Define Factoring. Describe the difference between forfeiting and Factoring. **07**

**OR**

- Q.3** (a) Discuss the role of RBI, IRDA & SEBI in Indian financial market. **07**  
 (b) Describe in Detail Concept and types of Crowd-funding with relevant Examples **07**

- Q.4** (a) Differentiate lease and hire purchase. **07**  
 (b) What is credit rating? Explain the importance of credit rating **07**

**OR**

- Q.4** (a) Elaborate Crypto Currency – A Virtual Currency **07**  
 (b) Describe the book building and reverse book building process in detail. **07**

- Q.5** (a) **Explain the following term** **07**

1. Custodial and depository service
2. Leasing
3. Housing finance

- (b) What is a SIP? How is it different from a lump sum investment? **07**

**OR**

- Q.5** (a) **Explain the following term in detail.** **07**

1. Stock broking.
2. NBFCs
3. Private Equity.

- (b) Define Mutual fund and explain the difference types of Mutual fund. **07**