

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

B.VOC - SEMESTER– II EXAMINATION – SUMMER 2024

Subject Code: 1122203

Date:29-05-2024

Subject Name: Business Environment

Time:10:30 AM TO 12:30 PM

Total Marks:50

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		Marks
Q.1	(a) What is the business environment? Why we should study it?	05
	(b) What are the types of Business Environment?	05
Q.2	(a) Write a detailed note on Political ideology	05
	(b) Describe the internal environmental factors in detail.	05
	OR	
	(b) Describe the external environmental factors in detail.	05
Q.3	(a) Explain the concept of GDP	05
	(b) Write a note on Foreign Investment in India	05
	OR	
Q.3	(a) What is the Role of NITI Aayog in India	05
	(b) Write a note on Union Budget	05
Q.4	(a) What is the scenario of Agriculture sector in Indian Economy	05
	(b) What is Poverty? What are the steps taken by Indian Government to control it?	05
	OR	
Q.4	(a) What is the scenario of Industry sector in Indian Economy	05
	(b) What is Unemployment? What are the types of unemployment in India	05
Q.5	(a) What is Economic Policy? Explain Monetary policy in detail	05
	(b) What is Bank? What are its key functions?	05
	OR	
Q.5	(a) What are the elements of Fiscal Policy in India?	05
	(b) Write a note on RBI	05
