

GUJARAT TECHNOLOGICAL UNIVERSITY
BBA-SEMESTER-III -EXAMINATION- SUMMER-2024

Subject Code: 1530102**Date: 25/04/2024****Subject Name: Organizational Behaviour****Time: 02:30 PM TO 05:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

Q. No.	Question Text and Description	Marks
Q.1	Short questions based on concepts of theory/practical (Attempt any 7) (a) Organizational Behaviour (b) Halo Effect (c) Type A Personality (d) Personality (e) Motivation (f) Leadership (g) Negotiation (h) Organisational Culture	14
Q.2	Multiple Choice Questions (All Compulsory)	14
1	Basis of “Collegial Model” of OB is _____ . A. Economic Resources B. Handsome Remuneration C. Power D. Partnership	
2	Organization Behavior is _____ . A. An interdisciplinary approach B. Total system approach C. A humanistic approach D. All of these	
3	Shruti is an honest and straightforward person. She believes her employees are all similarly honest and straightforward, ignoring signs that they may be manipulating her. What perceptual shortcut is Shrutimost likely using? A. Contrast effect B. Halo effect C. Stereotyping D. Projection	
4	Who is known as the father of “Human Relations Movement”? A. Elton Mayo B. Fritz Roethlisberger C. Geert Hofstede D. Fredric Taylor	
5	Which personality trait is characterized by kindness? A. Extroversion B. Conscientiousness C. Openness to Experience D. Agreeableness	
6	Which of the following roles should a Manager play while communicating with outside world? A. Disseminator B. Public Speaker C. Spokesperson D. Negotiator	
7	Under ERG theory, “R” stands for _____ . A. Rationality B. Remuneration C. Responsibility D. Relatedness	

- 8 Z theory is a Japanese approach of motivation developed by _____ .
 A. McClelland B. Alderfer
 C. William Ouchi D. McGregor
- 9 Scope of OB does not include _____ .
 A. Leadership B. Perception
 C. Job Design D. Technology
- 10 A manager with good _____ can make the work place more pleasant.
 A. Communication B. Knowledge
 C. Experience D. Interpersonal Skills
- 11 In the context of Uncertainty Avoidance, what do cultures value?
 A. Ambiguity B. Clarity and preference to avoid ambiguity
 C. Individualism D. Femininity
- 12 What does organizational behavior primarily study?
 A. Organizational Ethics B. Human Behaviour
 C. Consumer Behaviour D. Management
- 13 The statement “My friends are good” is an example of _____ component of attitude.
 A. Behavioral B. Cognitive
 C. Affective D. Positive
- 14 Engaging in work behaviour and striving hard to perform well for the primary purpose of fulfilling one's own satisfaction, pride and happiness is called
 A. Social Motivation B. Intrinsic Motivation
 C. Extrinsic Motivation D. Esteem Motivation
- Q.3** (a) Discuss various approaches to study Organizational Behaviour. **07**
 (b) What is the managerial relevance to study personality? Discuss any five Organizational Behaviour related traits. **07**
- OR**
- (a) Describe the prominent models of Organizational Behavior. **07**
 (b) Define Motivation. Discuss any two theories of motivation in detail. **07**
- Q.4** (a) Write a short note on: Johari Window Model **07**
 (b) What is leadership? Discuss the qualities of effective leaders. **07**
- OR**
- Q.4** (a) Differentiate Group vs. Team and Discuss the stages of group development. **07**
 (b) Define stress in the context of organizational behavior and elaborate on various stress coping strategies. **07**
- Q.5** (a) Describe the determinants of personality with suitable examples. **07**
 (b) What is Cross Cultural Communication? How to manage it in the organization? **07**
- OR**
- Q.5** (a) Write a short note on Reinforcement Theory. **07**
 (b) Define Perception. Write down the Factors Influencing Perceptual Process. **07**
