

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA INTEGRATED– SEMESTER - VII EXAMINATION- SUMMER-2023

Subject Code: 2577163

Date: 27/06/2023

Subject Name: Knowledge Management

Time: 02:30 PM TO 05:30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make Suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

- Q.1 (a)** Define Knowledge Management and briefly explain different types of Knowledge management. **07**
- (b)** Explain Data - information - wisdom relationship model **07**
- Q.2 (a)** Explain The Zack KM Cycle **07**
- (b)** Describe in detail Knowledge Leadership and different styles used by knowledge leader **07**
- OR**
- (b)** Elaborate Knowledge Management System Life Cycle (KMSLC) **07**
- Q.3 (a)** Explain in detail Knowledge application systems **07**
- (b)** Explain 10-step KM Road Map of Amrita Tiwana **07**
- OR**
- (a)** Explain in detail Knowledge capture systems **07**
- (b)** Describe The House of Quality Method and Balanced Scorecard. **07**
- Q.4 (a)** Explain the Concept Analysis Technique **07**
- (b)** Elaborate Future Challenges For KM **07**
- OR**
- (a)** Explain The Wig KM Cycle **07**
- (b)** Discuss Forces driving KM **07**
- Q.5 (a)** What are the Political Issues In KM describe in detail **07**
- (b)** Explain KM Mechanisms and KM Technologies in detail **07**
- OR**
- (a)** Describe Knowledge Management in Manufacturing and service Industry. **07**
- (b)** Describe various Difficulties in Knowledge Management **07**
