

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**MBA INTEGRATED- SEMESTER - VII EXAMINATION- SUMMER-2023**

**Subject Code: 2577131****Date: 19/06/2023****Subject Name: Change Management and Organization Development****Time: 02:30 PM TO 05:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make Suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

- Q.1** (a) What strategies can be used in gaining acceptance for an OD program? **07**  
(b) What are the different Planned and Unplanned changes in Organization? **07**
- Q.2** (a) Explain the Resistance Model of Change. **07**  
(b) Write a note on Organization Renewal. **07**
- OR**
- (b) Define the term Organization development, explain different characteristics of it. **07**
- Q.3** (a) Explain in detail challenges in change. **07**  
(b) Explain the 5 stages model of OD. **07**
- OR**
- Q.3** (a) Define in brief Formation of Practitioner and Client relationship. **07**  
(b) What is diagnosis? Explain its process. **07**
- Q.4** (a) Write a note on Group process. **07**  
(b) Explain different types of process Intervention. **07**
- OR**
- Q.4** (a) Explain in brief OD personal & Interpersonal Interventions. **07**  
(b) What is Outdoor Experiential Laboratory Training? Explain in brief. **07**
- Q.5** (a) Write a note on Third wave Organizations of OD. **07**  
(b) What do you mean by System-4 management? **07**
- OR**
- Q.5** (a) What are the different roles of Culture in Organizational Transformation and Strategic Management? **07**  
(b) Write a note on role of Negotiation. **07**

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