

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA INTEGRATED- SEMESTER - VI EXAMINATION- SUMMER-2023

Subject Code: 2567107**Date: 28/06/2023****Subject Name: Entrepreneurship****Time: 10:30 AM TO 01:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make Suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Use of simple calculators and non-programmable scientific calculators are permitted.

- Q.1** (a) Explain meaning of Entrepreneurship and its registration process. **07**
 (b) With Prime Minister Mr. Narendra Modi backing the Make-in-India initiative, skilling India is of utmost importance. what do you think.? **07**
- Q.2** (a) Elaborate Gujarati Entrepreneur and its contribution to the Indian Economy. **07**
 (b) NABARD has entered into collaboration with Germany for a special program on Soil Protection and Rehabilitation for Food Security Explain in your prism. **07**
- OR
- (b) Explain the characteristics of successful Entrepreneur. **07**
- Q.3** (a) Do you think that Feasibility in every entrepreneurship is utterly necessary? What are the benefits of conducting feasibility study? **07**
 (b) Explain Small Industrial Development Bank of India and its Functions. **07**
- OR
- Q.3** (a) Elaborate the sources of obtain Finance. **07**
 (b) What are the factor that influencing women Entrepreneur? **07**
- Q.4** (a) Do you think that Innovation is way to success in business? Elaborate with reference of Schumpeter's Theory. **07**
 (b) Elaborate the determinants of EODB **07**
- OR
- Q.4** (a) Explain factor affecting selection of plant location. **07**
 (b) Explain Modes of entry in Foreign Trade. **07**
- Q.5** Recently there was news on TV News Channel that 3 MBA pass – outs have started a business of Fresh vegetable supply, home to home, in Ahmedabad. In the light of this, discuss the following:
- (a) What entrepreneurial traits could these young boys be having? **07**
 (b) How do you think they could have made this business Possible, and against what odds? **07**
- OR
- (a)What is and could further be the Innovation element in this business? **07**
 (b) What are the chances of Consistency? **07**

07
