

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

BVOC- SEMESTER– VI EXAMINATION – SUMMER 2023

Subject Code:1160202

Date:23-06-2023

Subject Name:e-Commerce

Time:10:30 AM TO 12:30 PM

Total Marks:50

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

	Marks
Q.1 (a) Define E-Commerce. Describe Features of E-Commerce.	05
(b) What are Electronic Business Models? Explain any two types of it.	05
Q.2 (a) Differentiate Traditional Commerce and E-Commerce.	05
(b) Write a note on Internet Architecture.	05
OR	
(b) What is Electronic Data Interchange (EDI)? Explain components of Electronic Data interchange.	05
Q.3 (a) What is WWW? Explain how it works.	05
(b) Write a brief on e-shopping. Draw and explain the framework of e-Shopping.	05
OR	
Q.3 (a) Write a short note on Intranet and Extranet.	05
(b) Differentiate Internet, Intranet, and Extranet.	05
Q.4 (a) Explain major E-commerce Payment systems in detail.	05
(b) What is an IT Infrastructure? Explain IT Infrastructure Types.	05
OR	
Q.4 (a) Describe the payment gateway.	05
(b) What is Electronic Cash? Explain its Advantages and Disadvantages.	05
Q.5 (a) Explain 10 Golden Rules of E-Business.	05
(b) Explain applications of e-Commerce in the Manufacturing Sector.	05
OR	
Q.5 (a) Discuss the Ethical issues of E-Commerce.	05
(b) Explain applications of e-Commerce in the Wholesale Sector.	05
