

GUJARAT TECHNOLOGICAL UNIVERSITY**BVOC- SEMESTER- II EXAMINATION – SUMMER 2023****Subject Code:1122203****Date:20-07-2023****Subject Name:Business Environment****Time:10:30 AM TO 12:30 PM****Total Marks:50****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

	Marks
Q.1 (a) What is Business Environment? Discuss the major types of Business Environments.	05
(b) Write a detailed note on macro factors affecting the business environment.	05
Q.2 (a) Explain Political ideologies in detail	05
(b) How internal and external environmental factors are different from each other? Explain any 5 internal and micro environmental factors affecting business.	05
OR	
(b) Write a note on Economic systems.	05
Q.3 (a) List out the economic indicators and explain GDP and GNP in detail.	05
(b) Write a note on NITI Aayog and its importance.	05
OR	
Q.3 (a) Discuss the scenario of the Agricultural sector in India	05
(b) Write a note on Foreign Investment in India	05
Q.4 (a) Discuss the steps taken by the Indian government to control poverty.	05
(b) What are the types of unemployment? What support is provided by the Indian Government to control unemployment?	05
OR	
Q.4 (a) Write a note on the scenario of Industrial Sector in India	05
(b) Write a detailed note on RBI and its functions	05
Q.5 (a) Discuss Monetary Policy in India	05
(b) What is the Fiscal Policy? Explain in detail	05
OR	
Q.5 (a) What is the meaning of the Union Budget of India? Why it is presented every year?	05
(b) Explain the effects of Liberalization, Privatization, and Globalization reforms on Indian Industries.	05
