

**GUJARAT TECHNOLOGICAL UNIVERSITY****BHMCT- SEMESTER– VI EXAMINATION – SUMMER 2023****Subject Code:163302****Date:21-06-2023****Subject Name:Room Division Management - I****Time:10:30 AM TO 01:00 PM****Total Marks:70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		<b>Marks</b>
<b>Q.1</b>	(a) Explain the co-ordination b/w Front-office and Housekeeping	<b>03</b>
	(b) Explain the lost and found procedure.	<b>04</b>
	(c) Define hotels and classify them on the basis of Size, Location.	<b>07</b>
<b>Q.2</b>	(a) Describe the Features of Good linen.	<b>03</b>
	(b) Draw the Layout of the Laundry.	<b>04</b>
	(c) Neatly draw the layout of the housekeeping department of a large hotel.	<b>07</b>
<b>OR</b>		
<b>Q.3</b>	(c) Explain 10 different types of Rooms in detail.	<b>07</b>
	(a) Enlist the types of Curtains.	<b>03</b>
	(b) Enlist the types of fabric	<b>04</b>
	(c) Explain the element of Design in detail.	<b>07</b>
<b>OR</b>		
<b>Q.3</b>	(a) Define the terms of weft, warp, selvedge	<b>03</b>
	(b) Explain the quality of good linen.	<b>04</b>
	(c) Elucidate the principles of design in detail.	<b>07</b>
<b>Q.4</b>	(a) What is a yield?	<b>03</b>
	(b) Differential b/w ADR v/s Rev par	<b>04</b>
	(c) What are the high-demand tactics in Revenue management	<b>07</b>
<b>OR</b>		
<b>Q.4</b>	(a) Define ADR.	<b>03</b>
	(b) Give the advantages of Revenue management.	<b>04</b>
	(c) Elucidate the low demand tactics in Revenue management	<b>07</b>
<b>Q.5</b>	(a) Define Ecotel.	<b>03</b>
	(b) Give the advantages of green certification	<b>04</b>
	(c) Define the policies of government with regards to eco-tourism development	<b>07</b>
<b>OR</b>		
<b>Q.5</b>	(a) Define eco-tourism	<b>03</b>
	(b) Name at least four renowned brands of eco-hotel	<b>04</b>
	(c) What are the five globes of ecotel?	<b>07</b>