

GUJARAT TECHNOLOGICAL UNIVERSITY**BHMCT - SEMESTER-I EXAMINATION – SUMMER 2021****Subject Code:113304****Date: 20/09/2021****Subject Name:Hospitality Communication - I****Time: 10.30AM to 01.00PM****Total Marks:70****Instructions:**

1. Attempt Any Five questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

	MARKS
Q.1 (a) What are Basic etiquettes & body language ?	03
(b) What is process of communication?	04
(c) What is Non-verbal communication? Define.	07
Q.2 (a) What is precise Writing?	03
(b) What is audience analysis?	04
(c) What are Barriers of communication? Define.	07
Q.3 (a) Define Expressing the same idea?	03
(b) What is writing Bio-Data?	04
(c) Write ups concerning event management?	07
Q.4 (a) What are common phonetic difficulties?	03
(b) Write a note on stress?	04
(c) What are thought unit in different way?	07
Q.5 (a) Define sign system?	03
(b) What are phrasal verbs?	04
(c) What are linkers and cohesive device?	07
Q.6 (a) Define symbols and body language?	03
(b) Write various factors of communication?	04
(c) Write a note on facial expression and posture?	07
Q.7 (a) Write the use of prepositions?	03
(b) Define purpose of speech?	04
(c) What is reference and dictionary skills?	07
