

**GUJARAT TECHNOLOGICAL UNIVERSITY****MBA(INTEGRATED) - SEMESTER-II EXAMINATION – SUMMER 2020****Subject Code:2527106****Date:10/11/2020****Subject Name: Ecological management & Business****Time:10:30am to 01:30pm****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Explain evolution of sustainable development concept **07**  
 (b) Explain Green house effect with relevant example and what are its causes **07**
- Q.2** (a) Explain Strategies of sustainable development in business enterprise and elaborate “Cradle to Cradle Design” **07**  
 (b) Elaborate Green Productivity methodology in business **07**
- OR**
- (b) Explain Tools for measuring Environmental impact and ISO 14000 **07**
- Q.3** (a) Explain Carbon Credit in detail with reference of VIMAL COMPANY which was the highest achiever **07**  
 (b) Explain domestic laws in India regarding Environment **07**
- OR**
- Q.3** (a) Explain Industry Establishing Clearance **07**  
 (b) Explain Three components of Bio Diversity and its Threats **07**
- Q.4** (a) What do you mean by Resources Management, Explain Water and Forest Management **07**  
 (b) Explain Types of Wastes and Wastes Management process **07**
- OR**
- Q.4** (a) Explain Concept of Anthropocentrism and Ecocentrism **07**  
 (b) Explain Ecological Foot Print in Environmental Ethics **07**
- Q.5** (a) Explain the Indian Culture with Reference of Nature **07**  
 (b) Explain MASANOBU FUKUOKA’s Method of Farming **07**
- OR**
- Q.5** (a) Explain Green governance in Detail **07**  
 (b) Explain Role of Consumer in making business sustainable **07**

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