

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER- IV EXAMINATION – SUMMER 2020****Subject Code: 2140003****Date: 26/10/2020****Subject Name: ENGINEERING ECONOMICS AND MANAGEMENT****Time: 10:30 AM TO 01:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1

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|---|---|
| a. Discuss determinants of supply. | 3 |
| b. Write the various causes of poverty and remedial measures. | 4 |
| c. Discuss Break-even analysis with diagram and write its advantages. | 7 |

Q.2

- | | |
|--|---|
| a. List out the principles of “scientific management”. | 3 |
| b. Briefly describe various methods of demand forecasting. | 4 |
| c. Explain “Fiscal Policy”, write its various objectives. | 7 |

OR**Q.3**

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|---|---|
| c. Write the various causes and remedial measures of unemployment. | 7 |
| a. Explain the various factors of productions. | 3 |
| b. Write the differences of Stocks and Supply. | 4 |
| c. Write the functions of Human Resources Management and explain internal and external selection process. | 7 |

OR**Q.3**

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|--|---|
| a. Discuss Banking explain the role of RBI. | 3 |
| b. Define Management, Discuss functions of Management. | 4 |
| c. Write the difference between Marketing and Selling. | 7 |

Q.4

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|--|---|
| a. What are the different determinants of Demand and supply? | 3 |
| b. Write the importance of staffing. | 4 |
| c. Explain “Monetary Policy”, write its various objectives. | 7 |

OR**Q.4**

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|---|---|
| a. Explain in brief Poverty. | 3 |
| b. What are the sources of finance? Explain the objectives of finance management. | 4 |
| c. Explain Leadership Styles. | 7 |

Q.5

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|---|---|
| a. Explain in brief Mass and Batch Production.. | 3 |
| b. Explain Corporate Social Responsibility of a Multinational organization. | 4 |
| c. Explain in brief the 14 principle’s in the theory of management. | 7 |

OR**Q.5**

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|---|---|
| a. Discuss role and skills of a Manager. | 3 |
| b. Discuss Break-even analysis with diagram and write its advantages. | 4 |
| c. Discuss objectives of production Management in brief. | 7 |
