

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER 4 – EXAMINATION – SUMMER 2019

Subject Code: 3549243**Date:08/05/2019****Subject Name: Foreign Trade Facilitation (FTT)****Time:10:30 AM To 01:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** Explain the following terms: **14**
- (a) SEZ
 - (b) Trade Policy
 - (c) Trade Liberalization
 - (d) STPs
 - (e) EOUS
 - (f) Consumers International
 - (g) Trade Transaction Cost
- Q.2** (a) State the importance of Ministry of Commerce and Department of Commerce in the development of Foreign Trade in India **07**
- (b) Write a short note on : Federation of Indian Export Organizations **07**
- OR**
- (b) Discuss the role and responsibilities of Agricultural and Processed Food Products Development Authority (APEDA) **07**
- Q.3** (a) Briefly narrate the Role of commercial banks in export finance **07**
- (b) Discuss the critical Role of EXIM Bank in export finance **07**
- OR**
- Q.3** (a) What is ECGC? What are the various functions played by ECGC **07**
- (b) Write a brief note about duty drawback scheme. **07**
- Q.4** (a) Write a detail about Organization for Economic Cooperation & Development in the development of international trade **07**
- (b) List out the advantages of EPCG Scheme **07**
- OR**
- Q.4** (a) Discuss the trend in foreign private capital flows in India. Evaluate the impact of Foreign Investment in India. **07**
- (b) Write a note on **07**
- (1) Asia Pacific Economic Cooperation (APEC)
 - (2) BRICS

Q.5

Case Study:

Indian Leather export, an important foreign exchange earner for the country, has been reportedly hit hard by the decision of some major US retail chains like Eddie Bauer, LL Bean, Timberland and Casual Corner and a German company Bader to boycott leather goods from India in protest against the ill-treatment of animals here. This move came shortly after a decision by global retail chains Gap, Marks & L. Spencedr, Liz Claiborne and J. Crew not to buy Indian Leather Goods. This development has lot to do with the lobbying by the US-based animal rights group People for Ethical Treatment of Animals (PETA) for a ban in leather goods from India by documenting evidence of ‘cruelty to animals’ killed for making leather. It has been reported that the overseas firms have officially communicated to the Indian outfit of PETA that they will not be sourcing leather products from India until there is strict enforcement of animal protection laws. Following this, the Mumbai based Teja Industries, the official supplier of leather goods for Marks and Spencer in India, started outsourcing leather form other manufacturer products for the global chain.

- (a) Figure out the main problems identified in the case. Give your ideas about that **07**
- (b) What should the government, Council for Leather Exports and the leather industry do to overcome the problem? **07**

Or

- Q.5** (a) In the light of the above case, discuss the implications of social activist group for business. **07**
- (b) With reference to this case, discuss the failure of the governments, Council for leather Exports and Leather Industry and the lesson of this case. **07**
