

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA (AM) SEMESTER 06 - EXAMINATION – SUMMER-2018

Subject Code: 4160504

Date: 07/05/2018

Subject Name: Information Systems

Time: 10:30 AM To 01:30 PM

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) What is information system? Explain characteristics of information system? **07**
(b) Write a short note on CIO **07**
- Q.2** (a) Write a short note on Office Automatic System **07**
(b) What is MIS? Explain in Brief **07**
- OR**
- (b) What is knowledge management system **07**
- Q.3** (a) What is DSS? Explain DSS briefly **07**
(b) What are the challenges to implement ERP? **07**
- OR**
- Q.3** (a) What is telecommunication? Explain different types of telecommunication? **07**
(b) Explain computer Network's advantage and disadvantage? Classify the computer networks? **07**
- Q.4** (a) What is E-Banking? Explain common Features of E-banking **07**
(b) What is Enterprise Resources Planning? Explain the features of ERP. **07**
- OR**
- Q.4** (a) Explain TPS briefly **07**
(b) Explain different types of categories of e-commerce? **07**
- Q.5** (a) What is Internet? Explain merits and demerits of Internet? **07**
(b) What is E-Commerce? Explain the role of E-commerce? **07**
- OR**
- Q.5** (a) What is social Media? Explain the use of facebook, twitter, LinkedIn. **07**
(b) What is cyber crime? Explain the term ethical hacking? **07**
